



RAPID

share | monitor | achieve

RAPID store communication system - driving execution of your business strategy in every store.

Are your stores fully equipped to serve customers excellently?
Which of your stores completed their windows on time?
How quickly can you respond to a competitor promotion?

With RAPID, the information I need to serve customers is always right in front of me”
Sales Assistant

“I’d be lost without RAPID Today. I always check it first thing to plan the day and find out what’s new”
Store Manager

“Publishing health and safety information, monitoring compliance and transmitting incident reports with RAPID is much more reliable and the information is instantly available”
Health and Safety Officer

“RAPID is web-based and has a touchscreen option so it was easy to deploy on our PoS tills”
IT Manager

“RAPID co-ordinates activities across the estate and monitors the response from each store, avoiding costly mistakes and delays. We have complete ownership of what information stores are referring to. Changes can be made at the click of a button.”
Retail Operations Manager

“RAPID has allowed us to really engage staff in new products and promotions. Instant feedback from stores has been crucial to the ongoing success of campaigns”
Marketing Manager

RAPID - Today Logout

Store: [dropdown]
Documents: [dropdown]
Products: [dropdown]
Messages: [dropdown]
Forms: [dropdown]

To Do List		
Product Survey	Questions related to new products	06/12/2007
Weekly Rota	Timesheet information	12/12/2007
Health and Safety	Health and Safety Induction Checklist	04/01/2008
Area Manager	Urgent Product Recall	04/01/2008
Staff Suggestions	Suggestions to improve our business	06/01/2008
Visual Merchandising	End of season promotion posters	06/01/2008

Unread Messages		
Area Manager	Urgent Product Recall	04/01/2008
Visual Merchandising	End of season promotion posters	04/01/2008
Aberdeen	Area Manager Visit	17/08/2007

New information this week		
Gift Voucher Guide		04/01/2008
Weekly Newsletter		04/01/2008
Operational Procedures		04/01/2008
Company Calendar		04/01/2008
Visual Merchandising Guide		04/01/2008



Turn over to find out more...

click: www.retailanswers.co.uk/rapid

call: 01372 272 800